



PROTO

Events: Best Practices

Proto Talking Points

- You are being beamed into a special hologram device called a Proto [Epic or M].
- The audience will see and hear you as a life-sized hologram.
- You will see them on a standard display but on their end, you will appear holographic.
- Proto is the world's first real time holographic communications platform

Live Beaming

Presenters in the studio kit should repeat the questions being asked for a better audience experience.



Avoid wearing white — darker or vibrant colors work best.



Please remove hats & sunglasses.



Look directly in the lens while on camera.



Do not walk directly towards the camera.



Enter/exit from left or right, perpendicular to the camera.



Center yourself on the acrylic & ensure your feet are not too far forward.



View yourself in the confidence monitor by the lens and make sure everything is inside the monitor.