

PROTO RENTAL AGREEMENT

This Rental Agreement is made by and between PROTO, Inc. and “You” or “Customer” used interchangeably (as defined in the Final Price Sheet) as of the date PROTO receives Your Security Deposit.

Documentation. Your PROTO Rental Agreement (the “Agreement”) is made up of the following documents:

- (i) Final Price Sheet
- (ii) Software License Agreement
- (iii) Privacy Policy
- (iv) Media Services & EULA

1. Definitions. For purposes of this Agreement, the terms defined in this Section 1 shall have the respective meanings as follows:
 - a. “Facility” means Customer’s facility as designated on the Final Price Sheet; and
 - b. “Device” means the PROTO Epic hologram device with telecommunications capabilities.
2. Term of Agreement. The term of this Agreement begins on the date PROTO receives Your Security Deposit and will continue for a period of time as set forth on the Final Price Sheet. PROTO has the right to terminate this Agreement and retain your deposit (if received) should you fail to pay the amount due on your Final Price Sheet at least fifteen (15) days prior to the activation date as set forth on your Final Price Sheet.
3. Use of Device. Customer shall have the right to use the Device, solely for the purposes of entertainment, production, publicity, digital media, and educational purposes. Customer shall not use the Device for any other purpose without the express written consent of PROTO. Customer shall use the Device in material conformance with instructions for use and all such other documentation provided by PROTO for the Device. Customer shall not use the Device or allow the Device to be used for an unlawful purpose.
4. Delivery. PROTO will arrange for delivery of the Device with a common carrier of its choosing. Upon arrival of the Device at your location, the Device shall be inspected for damage in transit by you and you are responsible for completing the Proto Rental Checklist online (<https://form.jotform.com/222305506371043>) as provided at the time of delivery. The failure to complete the Proto Rental Checklist at the time of delivery shall be deemed to be a waiver of a damage claim. The risk of loss passes to you at the time the Device is delivered. The estimated delivery date of your Device, if provided, is only an estimate as we do not guarantee when your Device will actually be delivered. Your actual delivery date is dependent on many factors, including supplies and manufacturing availability.
5. Ownership. PROTO is the owner of the Device. PROTO will continue at all times to have title to the Device. Customer does not acquired under this Agreement or otherwise any right, title, or interest in and to the Device, except the right to use the Device in accordance with the terms of this Agreement. As such, unless otherwise set forth herein, the Device is and will remain at all times the personal property of PROTO.
6. Payment. As full consideration for the right to use the Device, Customer will pay to PROTO the Device Rental and Service Fee (collectively the “Fee”) for the sum and on monthly payments as set forth in the Final Price Sheet. Customer agrees to pay a late fee as set forth in the Final Price Sheet for the failure to

pay according to the payment schedule set forth on the Final Price Sheet. We may elect to charge you interest at the rate of 2% per month (or the highest rate permitted by law, if less) on all late payments.

7. Maintenance and Repairs. Customer is solely responsible for protecting the Device from damage (ordinary wear and tear excepted). Customer shall use every reasonable precaution to prevent loss or damage to the Device and to prevent injury to persons and property through its use. Customer shall not modify, reverse engineer, or open the Device. Upon request by Customer, PROTO shall provide qualified personnel to install, setup, repair, replace, or adjust the Device within a reasonable time to assure its performance in accordance with the specifications. The Customer will be responsible for any damage to the Device due to negligence or recklessness.
8. Termination. The Term will terminate immediately following the period set forth on the Final Price Sheet. Upon termination, you are responsible for completing the Proto Rental Checklist End online (<https://form.jotform.com/223047345400041>) prior to Proto arranging for a pick-up or shipment. The failure to complete the Proto Rental Checklist End shall be deemed to be a waiver of a damage claim. Upon termination of this Agreement, for any reason whatsoever, Customer will promptly permit PROTO to access the Facility and remove the Device. Any termination of this Agreement, whether for breach or otherwise, will not relieve the Customer of any obligation of this Agreement prior to such expiration or termination. PROTO may terminate this Agreement at any time by written notice for Customer's failure to pay, maintain insurance, or for Customer's unlawful use of the Device.
9. Intellectual Property Rights. Notwithstanding and in addition to the Documentation that makes up this Agreement, Customer acknowledges that the Device, including the design, software and hardware comprising the Device, incorporates valuable intellectual property rights of PROTO and that all such intellectual property rights, and all rights, titles, and interests in and to the Device, including software and hardware, designs, documentation, and all modifications and enhancements of the aforementioned (including ownership of all copyrights, pending patents, patents, and other intellectual property rights) are and at all times shall remain under the sole and exclusive ownership of PROTO, subject only to the rights expressly granted to the Customer under this Agreement. This Agreement does not provide the Customer with title or ownership of the Device, software, hardware, design, and any intellectual property, but only a limited right to use the same solely upon the terms expressly set forth in this Agreement.
10. Warranty Disclaimer. Customer acknowledges that the Device is provided hereunder on "AS IS" and "AS AVAILABLE" basis only, without warranty of any kind, and all express, implied or statutory warranties, conditions, representations, including but not limited to, the condition of the Device, the implied warranties of title, merchantability, fitness for a particular purpose, accuracy, timeliness, completeness, adequacy and noninfringement or warranty arising out of course of performance, course of dealing or usage or trade are excluded by PROTO. PROTO does not warrant that the Device will meet the requirements of any person and operate on an uninterrupted or error-free basis. The Customer is solely responsible for any and all acts or omissions taken or made in reliance on the Device and/or system or the information contained therein, including inaccurate or incomplete information. Additionally, PROTO makes no representations or warranties concerning Customer's reimbursement for production services.
11. Use of Name and Logo. A Party shall have the right to disclose the existence and terms of this Agreement: (i) in any prospectus, offering memorandum, or other document required by law or securities regulations; (ii) to any current or prospective investors, acquirers or collaborators (provided that any recipient of a disclosure under this subclause (ii) shall be subject to appropriate obligations of confidentiality and non-use, or (iii) as otherwise required by applicable law or regulation. A Party shall have the right to use on its website the other Party's logo, provided use of the logo is limited to

statements of fact and the other Party shall have the right to revoke permission of such use of the logo at any time. Except as expressly stated above, neither Party will use the name or logo of the other Party or its employees or representatives in any advertisement, press release, or other publicity without prior written approval of the other Party.

12. Limited Liability. In no event shall PROTO be liable or obligated to the Customer in any manner for any special, non-compensatory, consequential, indirect, incidental, statutory or punitive damages of any kind, including, without limitation, lost profits and lost revenue, regardless of the form of action, whether contract, tort, negligence, strict product liability or otherwise, even if informed or aware of the possibility of any such damages in advance. In no event shall PROTO's aggregate liability under this Agreement exceed the aggregate amount of payments by Customer to PROTO hereunder. The limitations set forth above shall be deemed to apply to the maximum extent permitted by applicable law and notwithstanding the failure of essential purpose of any limited remedies. The parties agree that this Section allocate the risks of this Agreement between the parties and that such allocation of risk is reasonable. This allocation is reflected in the pricing of the Device and is an essential element of the basis of the bargain between the parties.
13. Confidentiality and Non-Disclosure. By virtue of the agreement, PROTO and the Customer may have access to information that is confidential to one another ("Confidential Information"). Confidential information shall include but not be limited to the pricing under the Agreement, PROTO's technologies, services or operations, including without limitation, with respect to PROTO's information and documentation regarding or contained in the Device, and the documentation regarding the Device, and all information clearly identified as confidential at the time of disclosure.

Confidential information shall not include information that: (i) is or becomes a part of the public domain through no act or omission of the other party; (ii) was in the other party's lawful possession prior to the disclosures and had not been obtained by the other party either directly or indirectly from the disclosing party; (iii) is lawfully disclosed to the other party by a third party without restriction on the disclosure; or (iv) is independently developed by the other party.

Each party agrees that (i) it shall not use the Confidential Information of the other party except as necessary for the performance of its activities as expressly authorized by this Agreement, (ii) it shall not disclose or grant the use of the Confidential Information of the other party, except to such of its directors, officers or employees that need to know such Confidential Information for the purpose of performing its activities as expressly authorized by this Agreement, and (iii) it shall not disclose or grant the use of the Confidential Information of the other party to any third party without the prior written consent of the other party. To the extent that disclosure is authorized by this Agreement, prior to disclosure, the party making the disclosure shall obtain written agreement of any such recipient to hold in confidence and not make use of the Confidential Information for any purpose other than those permitted by this Agreement. Each party shall notify the other party promptly upon discovery of any unauthorized use or disclosure of the other party's Confidential Information. Except as otherwise provided in this Section 12, during the term of this Agreement and for a period of three (3) years thereafter, Customer shall not disclose any terms or conditions of this Agreement to any third party without the prior written consent of PROTO. The confidentiality obligations contained in this Section 12 shall not apply to the extent that such disclosure is reasonably necessary to comply with an applicable law, regulation of a governmental agency or order of a court of competent jurisdiction, provided that the party making the disclosure shall provide written notice thereof to the other party and a reasonable opportunity to object to such disclosure or to request confidential treatment of the Confidential Information subject to such disclosure, and shall reasonably cooperate with the other party in its efforts to preserve the confidentiality thereof. Upon written notification by the disclosing party, all Confidential

Information of the disclosing party, and all copies thereof shall be destroyed or returned and not retained by the receiving party in any form or for any reason and, upon request, it shall furnish written confirmation that it has done so. No license to the receiving party, under any trademark, patent, copyright or other right, which is now or may thereafter be owned by the disclosing party, or any subsidiary thereof, is either granted or implied by this Agreement.

13. Indemnity. To the fullest extent permitted by law, the Customer will indemnify, defend and hold harmless PROTO and its affiliates, officers, agents, directors, employees and representatives from and against any and all losses, damages (including but not limited to compensatory, consequential, special and punitive damages), demands, claims, costs, penalties, injuries, interest, or expenses (including without limitation reasonable attorney fees and costs as incurred by counsel of PROTO's choice) howsoever caused, sustained by the Customer, PROTO or any third party, at all levels of litigation or other proceeding at any time, arising out of or relating to any use of the Device under this Agreement.
14. Insurance. During the Term of this Agreement, Customer will keep the Device insured against all risks of loss or damage under the Customer's property and contents insurance policy naming PROTO as additional insured. Customer will maintain a \$1 million per incident coverage naming PROTO as additional insured with at minimum an A- rated carrier. Customer shall pay all such premiums for such insurance and must deliver proof of insurance coverage satisfactory to PROTO, if requested to do so. If Customer does not provide such insurance, Customer agrees that PROTO has the right, but not the obligation, to obtain such coverage and add an insurance fee to the amount due from Customer, on which PROTO may make a profit. Furthermore, the Customer will hold PROTO harmless from all claims, demands, and suits arising out of the performance of the Customer's obligations hereunder or for any other damages to the Customer, PROTO or any third party that could have been covered by obtaining proper insurance.
15. Taxes. Customer shall pay all use taxes and any other taxes or charges relating to the leasing, rental, possession or use of the Device.
16. Default and Remedies.
 - 16.1 PROTO may declare Customer in default under this Agreement if: (i) Customer fails to pay any obligations; (ii) Customer breaches any representations, warranties or obligations under this Agreement; (iii) Customer becomes insolvent or ceases to do business as a going concern; (iv) a bankruptcy petition is filed by or against Customer and the petition is not dismissed within forty five (45) days of the filing date; (v) any material adverse change occurs in Customer's financial condition or any material change occurs in the ownership of Customer; (vi) failure to effectively utilize the software; or (vii) Customer defaults under any other agreement or contract with PROTO or an affiliate of PROTO.
 - 16.2 Upon the occurrence of one or more of the above events of default, PROTO may do one or more of the following: (i) declare all obligations (including but not limited to the Fees) under this Agreement immediately due and payable; (ii) require Customer to return the Device and/or (iii) pursue any other remedy available at law or in equity. If Customer fails to promptly return the Device upon demand by PROTO, PROTO may peacefully take possession of the Device without notice to or consent of Customer. Waiver of any default shall not be a waiver of any other or subsequent default.
 - 16.3 If PROTO incurs any actual attorney's fees or other costs and expenses in connection with the enforcement, assertion, defense or preservation of PROTO's rights and remedies under this

Agreement, Customer shall pay all of such fees, costs and expenses to PROTO, or if prohibited by law, such lesser sum as may be permitted.

17. Location. Customer shall not remove the Device from the Facility specified herein without PROTO's prior written consent.
18. Risk of Loss. Customer assumes the entire risk of loss of the Device. Customer shall advise PROTO in writing promptly of the circumstances and the extent of any damage. If the Device is irreparably damaged, lost, or stolen or otherwise, Customer shall pay PROTO the cost of the Device at its current retail list price, less the net amount of any recovery actually received by PROTO from insurance or otherwise.
20. Further Assurances. Customer shall execute all documents and take all further actions requested by PROTO to protect PROTO's interests under this Agreement. If an individual is signing on behalf of Customer that individual represents that he or she has authority to bind the Customer.
21. Force Majeure. Customer agrees that PROTO is not liable for any error, interruption, delay or failure in transmission occasioned by any circumstances beyond PROTO's control including but not limited to Acts of God, pandemic, discrepancies or ambiguities in the order, weather, failure of utilities or communication media, strikes, industrial sabotage, governmental interference, pandemic, or insolvency.
22. Non-Compete. In consideration for the opportunity to utilize the Device and other good and valuable consideration which the parties hereunder acknowledge, during the subsistence of this agreement and for a period of three (3) years following the termination of this Agreement for any reason whatsoever, the Customer will not, without the prior written consent of PROTO, (i) serve as a partner, consultant, agent, associate, investor, or otherwise for, (ii) directly or indirectly, own, purchase, organize or take preparatory steps for the organization of, or (iii) build, design, finance, manage, invest in, work or consult for the Customer with, any business that may compete with PROTO by using a similar Device and/or software as contracted herein through PROTO. Notwithstanding any other provision of this Agreement, Customer also agrees that if Customer breaches the terms of this non-compete, Customer will pay PROTO for a period of three (3) years, an amount equal to the total gross income that the Customer earns from the usage of any similar competitive device and/or software competitive to PROTO's Device under this Agreement and PROTO may exercise its right to enforcement of this non-compete clause including but not limited to injunctive relief without the requirement of a bond.
23. Notice. Any notices required to be given under this Agreement by either party to the other may be effected by electronic mail at the email address provided (or such other email address as agreed upon by the parties). Electronic delivery of a notice has the same legal effect as if either party provided a physical copy. Each party will consider a notice to have been received within 24 hours after the time the notice is emailed to the other party. Mailed notices must be addressed to the parties with tracking as set forth on the Final Price Sheet.
24. Assignment. Customer may not assign or otherwise transfer (whether voluntarily, by operation of law or otherwise) this Agreement or any of its rights or obligations hereunder without the prior written consent of PROTO. Any permitted assignee shall assume all obligations of its assignor under this Agreement. Any purported assignment or transfer by a party in violation of this Section 24 shall be void. PROTO may assign or otherwise transfer this Agreement without the prior written consent of Customer.
25. Arbitration. The Parties agree that they are required to resolve any claim they may have against each other on an individual basis in arbitration, as set forth in this Section 25. This will preclude you from

bringing any class, collective, or representative action against PROTO, and also preclude you from participating in or recovering relief under any current or future class, collective, consolidated, or representative action brought against PROTO by someone else.

- 25.1 The Parties agree to binding arbitration. Subject to Section 25.9 below, the Parties agree that any dispute, claim or controversy arising out of or relating to (a) this Agreement or the existence, breach, termination, enforcement, interpretation or validity thereof, or (b) Your access to or use of PROTO's services at any time, whether before or after the date you executed this Agreement, will be settled by binding arbitration between you and PROTO, and not in a court of law.
- 25.2 You acknowledge and agree that you and PROTO are each waiving the right to a trial by jury or to participate as a plaintiff or class member in any purported class action or representative proceeding. Unless both you and PROTO otherwise agree in writing, any arbitration will be conducted only on an individual basis and not in a class, collective, consolidated, or representative proceeding.
- 25.3 Rules and Governing Law. The arbitration will be administered by JAMS – Los Angeles in accordance with the JAMS Comprehensive Arbitration Rules & Procedures www.jamsadr.com.
- 25.4 The parties agree that the arbitrator ("Arbitrator"), and not any federal, state, or local court or agency, shall have exclusive authority to resolve any disputes relating to the interpretation, applicability, enforceability or formation of this Arbitration Agreement, including any claim that all or any part of this Arbitration Agreement is void or voidable. The Arbitrator shall also be responsible for determining all threshold arbitrability issues, including issues relating to whether this Agreement is unconscionable or illusory and any defense to arbitration, including waiver, delay, laches, or estoppel.
- 25.5 Process. A party who desires to initiate arbitration must provide the other party with a written demand for arbitration as specified in the JAMS rules. The Arbitrator will be either (1) a retired judge or (2) an attorney specifically licensed to practice law in the State of California and will be selected by the parties from the JAMS' roster of commercial dispute arbitrators. If the parties are unable to agree upon an Arbitrator within seven (7) days of delivery of the demand for arbitration, then JAMS will appoint the Arbitrator in accordance with its rules. JAMS provides a form for demand for arbitration – www.jamsadr.com.
- 25.6 Location and Procedure. Unless you and PROTO otherwise agree, the arbitration will be conducted in Los Angeles County.
- 25.7 Arbitrator's Decision. The Arbitrator will render an award within the time frame specified in the JAMS Rules. Judgment on the arbitration award may be entered in any court having competent jurisdiction to do so. The Arbitrator may award declaratory or injunctive relief only in favor of the claimant and only to the extent necessary to provide relief warranted by the claimant's individual claim. An Arbitrator's decision shall be final and binding on all parties. An Arbitrator's decision and judgment thereon shall have no precedential or collateral estoppel effect.
- 25.8 Fees. Both parties understand and agree that any and all fees, expenses, and costs for JAMS will be the immediate responsibility of each respective party.
- 25.9 Nothing in this Section 25.9 will preclude either Party from seeking equitable relief or injunctive or provisional relief from a court of competent jurisdiction, including a restraining order,

injunction or other equitable relief, concerning any dispute, claim or controversy arising out of or relating to this Agreement or the existence, breach, termination, enforcement, interpretation or validity thereof, either prior to or during any arbitration if necessary to protect the interests of such Party.

26. Applicable Law. This Agreement shall be deemed to be made and performed in, and shall be governed by and construed in accordance with the laws of the State of California without regard to conflicts of laws provisions.
27. Attorneys' Fees. If any arbitration or legal action is brought to enforce or interpret the provisions of this Agreement, the prevailing party will be entitled to reasonable attorneys' fees, which may be set by the court in the same action or in a separate action brought for that purpose, in addition to any other relief to which that party may be entitled.
28. Independent Contractors. Each party hereby acknowledges that the parties shall be independent contractors and that the relationship between the parties shall not constitute a partnership, joint venture or agency. Neither party shall have the authority to make any statements, representations or commitments of any kind, or to take any action, which shall be binding on the other party, without the prior written consent of the other party to do so.
29. Waiver. The waiver by a party of any right hereunder, or of any failure to perform or breach by the other party hereunder, shall not be deemed a waiver of any other right hereunder or of any other breach or failure by the other party hereunder whether of a similar nature or otherwise.
30. Counterparts. This Agreement may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. For the purposes of executing this Agreement, the parties agree (i) a document signed and transmitted electronically shall be treated as an original document, (ii) the signature of any party on such document shall be considered as an original signature; (iii) the document transmitted shall have the same effect as a counterpart thereof containing original signatures; and (iv) at the request of PROTO, Customer who executed this Agreement and transmitted the signatures electronically shall provide the original signature to PROTO.
31. Severability. The invalidity or unenforceability of any provision hereof, whether in whole or in part, for any reason, will not affect the remaining provisions. All of the terms and conditions of this Agreement will be construed in all respects as if any such invalid or unenforceable provision(s) were omitted.
32. Electronic Signatures. Each party agrees that this Agreement and any other documents to be delivered in connection herewith may be electronically signed, and that any electronic signatures appearing on this Agreement or such other documents are the same as handwritten signatures for the purposes of validity, enforceability, and admissibility.
33. Entire Agreement. These terms and conditions contain the complete and exclusive statement of the terms of the agreement between the parties with respect to the subject matter hereof and supersede all prior understandings, representations, and warranties, written or oral.

Updated April 2023

PROTO SOFTWARE LICENSE AGREEMENT

IMPORTANT: BY USING YOUR PROTO DEVICE ("DEVICE"), YOU ARE AGREEING TO BE BOUND BY THE FOLLOWING TERMS:

1. PROTO SOFTWARE LICENSE AGREEMENT
2. NOTICES FROM PROTO

PROTO INC

PROTO SOFTWARE LICENSE AGREEMENT Single Use License

PLEASE READ THIS SOFTWARE LICENSE AGREEMENT ("LICENSE") CAREFULLY BEFORE USING YOUR DEVICE OR DOWNLOADING THE SOFTWARE UPDATE ACCOMPANYING THIS LICENSE. BY USING YOUR DEVICE OR DOWNLOADING A SOFTWARE UPDATE, AS APPLICABLE, YOU ARE AGREEING TO BE BOUND BY THE TERMS OF THIS LICENSE. IF YOU DO NOT AGREE TO THE TERMS OF THIS LICENSE, DO NOT USE THE DEVICE OR DOWNLOAD THE SOFTWARE UPDATE

1. General

(a) The software (including Boot ROM code, embedded software and third party software), documentation, interfaces, content, fonts and any data that came with your Device ("Original PROTO Software"), as may be updated or replaced by feature enhancements, software updates or system restore software provided by PROTO ("PROTO Software Updates"), whether in read only memory, on any other media or in any other form (the Original PROTO Software and PROTO Software Updates are collectively referred to as the "PROTO Software") are licensed, not sold, to you by PROTO Inc. ("PROTO") for use only under the terms of this License. PROTO and its licensors retain ownership of the PROTO Software itself and reserve all rights not expressly granted to you. You agree that the terms of this License will apply to any PROTO-branded app that may be built-in on your Device, unless such app is accompanied by a separate license, in which case you agree that the terms of that license will govern your use of that app. PROTO leverages high availability infrastructure and data centers to provide its cloud services and PROTO Software.

(b) There is an annual fee to the software license. PROTO, at its discretion, may make available future PROTO Software Updates. The PROTO Software Updates, if any, may not necessarily include all existing software features or new features that PROTO releases for newer or other models of Devices. The terms of this License will govern any PROTO Software Updates provided by PROTO, unless such PROTO Software Update is accompanied by a separate license, in which case you agree that the terms of that license will govern.

(c) If you use the express setup feature to set up a new Device based on your existing Device, you agree that the terms of this License will govern your use of the PROTO Software on your new Device, unless it is accompanied by a separate license, in which case you agree that the terms of that license will govern your use of that PROTO Software. Your Device will periodically check with PROTO for PROTO Software Updates. If an update is available, the update may automatically download and install onto your Device and, if applicable, your peripheral devices. By using the PROTO Software, you agree that PROTO may download and install automatic PROTO Software Updates onto your Device and your peripheral devices.

2. Permitted License Uses and Restrictions.

(a) Subject to the terms and conditions of this License, you are granted a limited non-exclusive license to use the PROTO Software on a single PROTO-branded Device. Except as permitted in Section 2(b) below, and unless

as provided in a separate agreement between you and PROTO, this License does not allow the PROTO Software to exist on more than one PROTO-branded Device at a time, and you may not distribute or make the PROTO Software available over a network where it could be used by multiple Devices at the same time. This License does not grant you any rights to use PROTO proprietary interfaces and other intellectual property in the design, development, manufacture, licensing or distribution of third party devices and accessories, or third party software applications, for use with Devices.

(b) Subject to the terms and conditions of this License, you are granted a limited non-exclusive license to download PROTO Software Updates that may be made available by PROTO for your model of the Device to update or restore the software on any such Device that you own or control. This License does not allow you to update or restore any Device that you do not control or own, and you may not distribute or make the PROTO Software Updates available over a network where they could be used by multiple Devices or multiple computers at the same time. If you download a PROTO Software Update to your computer, you may make one copy of the PROTO Software Updates stored on your computer in machine-readable form for backup purposes only, provided that the backup copy must include all copyright or other proprietary notices contained on the original.

(c) You may not, and you agree not to or enable others to, copy (except as expressly permitted by this License), decompile, reverse engineer, disassemble, attempt to derive the source code of, decrypt, modify, or create derivative works of the PROTO Software or any services provided by the PROTO Software or any part thereof (except as and only to the extent any foregoing restriction is prohibited by applicable law or by licensing terms governing use of open-source components that may be included with the PROTO Software). You agree not to remove, obscure, or alter any proprietary notices (including trademark and copyright notices) that may be affixed to or contained within the PROTO Software.

(d) The PROTO Software may be used to reproduce materials so long as such use is limited to reproduction of non-copyrighted materials, materials in which you own the copyright, or materials you are authorized or legally permitted to reproduce. Title and intellectual property rights in and to any content displayed by, stored on or accessed through your Device belong to the respective content owner. Such content may be protected by copyright or other intellectual property laws and treaties, and may be subject to terms of use of the third party providing such content. Except as otherwise provided herein, this License does not grant you any rights to use such content nor does it guarantee that such content will continue to be available to you.

(e) In order to complete certain app and/or website action shortcuts, the PROTO Software may need to access certain third party software applications, services or websites on your Device. You expressly consent to such use to the extent necessary to complete the Shortcut with the PROTO Software.

(f) You agree to use the PROTO Software and the Services (as defined in Section 5 below) in compliance with all applicable laws, including local laws of the country or region in which you reside or in which you download or use the PROTO Software and Services. Features of the PROTO Software and the Services may not be available in all languages or regions, some features may vary by region, and some may be restricted or unavailable from your service provider. A Wi-Fi or cellular data connection is required for some features of the PROTO Software and Services.

(g) You acknowledge that many features, built-in apps, and Services of the PROTO Software transmit data and could impact charges to your data plan, and that you are responsible for any such charges. You can view and control which applications are permitted to use cellular data and view an estimate of how much data such applications have consumed under Cellular Data Settings. In addition, Wi-Fi Assist will automatically switch to cellular when you have a poor Wi-Fi connection, which might result in more cellular data use and impact

charges to your data plan. Wi-Fi Assist is on by default, but can be disabled under Settings. For more information, please consult the User Guide for your Device.

(h) If you choose to allow automatic app updates, your Device will periodically check with PROTO for updates to the apps on your Device and, if one is available, the update will automatically download and install onto your Device. You can turn off the automatic app updates altogether at any time.

3. Transfer. You may not rent, lease, lend, sell, redistribute, or sublicense the PROTO Software.

4. Consent to Use of Data. When you use your Device, certain unique identifiers for your Device may be sent to PROTO in order to allow features like analytics, voice recognition, and artificial intelligence design functions may require information from your Device to provide their respective functions. When you turn on or use these features, details may be provided regarding what information is sent to PROTO and how the information may be used.

5. Services and Third Party Materials.

(a) The PROTO Software may enable access to third party services and web sites (collectively and individually, "Services"). Use of these Services requires Internet access and use of certain Services may require you to accept additional terms and may be subject to additional fees. By using this software in connection with your Device, or other PROTO Services, you agree to the applicable terms of service.

(b) You understand that by using any of the Services, you may encounter content that may be deemed offensive, indecent, or objectionable, which content may or may not be identified as having explicit language, and that the results of any search or entering of a particular URL may automatically and unintentionally generate links or references to objectionable material. Nevertheless, you agree to use the Services at your sole risk and that PROTO, its affiliates, agents, principals, or licensors shall have no liability to you for content that may be found to be offensive, indecent, or objectionable.

(c) Certain Services may display, include or make available content, data, information, applications or materials from third parties ("Third Party Materials") or provide links to certain third party web sites. By using the Services, you acknowledge and agree that PROTO is not responsible for examining or evaluating the content, accuracy, completeness, timeliness, validity, copyright compliance, legality, decency, quality or any other aspect of such Third Party Materials or web sites. PROTO, its officers, affiliates and subsidiaries do not warrant or endorse and do not assume and will not have any liability or responsibility to you or any other person for any third-party Services, Third Party Materials or web sites, or for any other materials, products, or services of third parties. Third Party Materials and links to other web sites are provided solely as a convenience to you.

(d) Neither PROTO nor any of its content providers guarantees the availability, accuracy, completeness, reliability, or timeliness of stock information, location data or any other data displayed by any Services. Financial information displayed by any Services is for general informational purposes only and should not be relied upon as investment advice.

(e) To the extent that you upload any content through the use of the Services, you represent that you own all rights in, or have authorization or are otherwise legally permitted to upload, such content and that such content does not violate any terms of service applicable to the Services. You agree that the Services contain proprietary content, information and material that is owned by PROTO, the site owner or their licensors, and is protected by applicable intellectual property and other laws, including but not limited to copyright. You agree that you will not use such proprietary content, information or materials other than for permitted use of the

Services or in any manner that is inconsistent with the terms of this License or that infringes any intellectual property rights of a third party or PROTO. No portion of the Services may be reproduced in any form or by any means. You agree not to modify, rent, lease, loan, sell, distribute, or create derivative works based on the Services, in any manner, and you shall not exploit the Services in any unauthorized way whatsoever, including but not limited to, using the Services to transmit any computer viruses, worms, trojan horses or other malware, or by trespass or burdening network capacity. You further agree not to use the Services in any manner to harass, abuse, stalk, threaten, defame or otherwise infringe or violate the rights of any other party, and that PROTO is not in any way responsible for any such use by you, nor for any harassing, threatening, defamatory, offensive, infringing or illegal messages or transmissions that you may receive as a result of using any of the Services.

(f) In addition, such Services and Third Party Materials may not be available in all languages or in all countries or regions. PROTO makes no representation that such Services and Third Party Materials are appropriate or available for use in any particular location. To the extent you choose to use or access such Services or Third Party Materials, you do so at your own initiative and are responsible for compliance with any applicable laws, including but not limited to applicable local laws and privacy and data collection laws.

6. Termination. This License is effective until terminated. Your rights under this License will terminate automatically or otherwise cease to be effective without notice from PROTO if you fail to comply with any term(s) of this License. Upon the termination of this License, you shall cease all use of the PROTO Software. Sections 4, 5, 6, 7, 8, 9, 10, 12 and 13 of this License shall survive any such termination.

7. Disclaimer of Warranties

7.1 YOU EXPRESSLY ACKNOWLEDGE AND AGREE THAT, TO THE EXTENT PERMITTED BY APPLICABLE LAW, USE OF THE PROTO SOFTWARE AND ANY SERVICES PERFORMED BY OR ACCESSED THROUGH THE PROTO SOFTWARE IS AT YOUR SOLE RISK AND THAT THE ENTIRE RISK AS TO SATISFACTORY QUALITY, PERFORMANCE, ACCURACY AND EFFORT IS WITH YOU.

7.2 TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE PROTO SOFTWARE AND SERVICES ARE PROVIDED "AS IS" AND "AS AVAILABLE", WITH ALL FAULTS AND WITHOUT WARRANTY OF ANY KIND, AND PROTO AND PROTO'S LICENSORS (COLLECTIVELY REFERRED TO AS "PROTO" FOR THE PURPOSES OF SECTIONS 7 AND 8) HEREBY DISCLAIM ALL WARRANTIES AND CONDITIONS WITH RESPECT TO THE PROTO SOFTWARE AND SERVICES, EITHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES AND/OR CONDITIONS OF MERCHANTABILITY, SATISFACTORY QUALITY, FITNESS FOR A PARTICULAR PURPOSE, ACCURACY, QUIET ENJOYMENT, AND NON-INFRINGEMENT OF THIRD PARTY RIGHTS.

7.3 PROTO DOES NOT WARRANT AGAINST INTERFERENCE WITH YOUR ENJOYMENT OF THE PROTO SOFTWARE AND SERVICES, THAT THE FUNCTIONS CONTAINED IN, OR SERVICES PERFORMED OR PROVIDED BY, THE PROTO SOFTWARE WILL MEET YOUR REQUIREMENTS, THAT THE OPERATION OF THE PROTO SOFTWARE AND SERVICES WILL BE UNINTERRUPTED OR ERROR- FREE, THAT ANY SERVICES WILL CONTINUE TO BE MADE AVAILABLE, THAT DEFECTS IN THE PROTO SOFTWARE OR SERVICES WILL BE CORRECTED, OR THAT THE PROTO SOFTWARE WILL BE COMPATIBLE OR WORK WITH ANY THIRD PARTY SOFTWARE, APPLICATIONS OR THIRD PARTY SERVICES. INSTALLATION OF THIS PROTO SOFTWARE MAY AFFECT THE AVAILABILITY AND USABILITY OF THIRD PARTY SOFTWARE, APPLICATIONS OR THIRD PARTY SERVICES, AS WELL AS PROTO PRODUCTS AND SERVICES.

7.4 YOU FURTHER ACKNOWLEDGE THAT THE PROTO SOFTWARE AND SERVICES ARE NOT INTENDED OR SUITABLE FOR USE IN SITUATIONS OR ENVIRONMENTS WHERE THE FAILURE OR TIME DELAYS OF, OR ERRORS

OR INACCURACIES IN THE CONTENT, DATA OR INFORMATION PROVIDED BY THE PROTO SOFTWARE OR SERVICES COULD LEAD TO DEATH, PERSONAL INJURY, OR SEVERE PHYSICAL OR ENVIRONMENTAL DAMAGE, INCLUDING WITHOUT LIMITATION THE OPERATION OF NUCLEAR FACILITIES, AIRCRAFT NAVIGATION OR COMMUNICATION SYSTEMS, AIR TRAFFIC CONTROL, LIFE SUPPORT OR WEAPONS SYSTEMS.

7.5 NO ORAL OR WRITTEN INFORMATION OR ADVICE GIVEN BY PROTO OR A PROTO AUTHORIZED REPRESENTATIVE SHALL CREATE A WARRANTY. SHOULD THE PROTO SOFTWARE OR SERVICES PROVE DEFECTIVE, YOU ASSUME THE ENTIRE COST OF ALL NECESSARY SERVICING, REPAIR OR CORRECTION. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES OR LIMITATIONS ON APPLICABLE STATUTORY RIGHTS OF A CONSUMER, SO THE ABOVE EXCLUSION AND LIMITATIONS MAY NOT APPLY TO YOU.

8. Limitation of Liability. TO THE EXTENT NOT PROHIBITED BY APPLICABLE LAW, IN NO EVENT SHALL PROTO, ITS AFFILIATES, AGENTS OR PRINCIPALS BE LIABLE FOR PERSONAL INJURY, OR ANY INCIDENTAL, SPECIAL, INDIRECT OR CONSEQUENTIAL DAMAGES WHATSOEVER, INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, CORRUPTION OR LOSS OF DATA, FAILURE TO TRANSMIT OR RECEIVE ANY DATA (INCLUDING WITHOUT LIMITATION COURSE INSTRUCTIONS, ASSIGNMENTS AND MATERIALS), BUSINESS INTERRUPTION OR ANY OTHER COMMERCIAL DAMAGES OR LOSSES, ARISING OUT OF OR RELATED TO YOUR USE OR INABILITY

TO USE THE PROTO SOFTWARE AND SERVICES OR ANY THIRD PARTY SOFTWARE, APPLICATIONS OR SERVICES IN CONJUNCTION WITH THE PROTO SOFTWARE OR SERVICES, HOWEVER CAUSED, REGARDLESS OF THE THEORY OF LIABILITY (CONTRACT, TORT OR OTHERWISE).

9. Digital Certificates. The PROTO Software contains functionality that allows it to accept digital certificates either issued from PROTO or from third parties. YOU ARE SOLELY RESPONSIBLE FOR DECIDING WHETHER OR NOT TO RELY ON A CERTIFICATE WHETHER ISSUED BY PROTO OR A THIRD PARTY. YOUR USE OF DIGITAL CERTIFICATES IS AT YOUR SOLE RISK. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, PROTO MAKES NO WARRANTIES OR REPRESENTATIONS, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE, ACCURACY, SECURITY, OR NON-INFRINGEMENT OF THIRD PARTY RIGHTS WITH RESPECT TO DIGITAL CERTIFICATES.

10. Government End Users. The PROTO Software and related documentation are "Commercial Items", as that term is defined at 48 C.F.R. §2.101, consisting of "Commercial Computer Software" and "Commercial Computer Software Documentation", as such terms are used in 48 C.F.R. §12.212 or 48 C.F.R. §227.7202, as applicable. Consistent with 48 C.F.R. §12.212 or 48 C.F.R. §227.7202-1 through 227.7202-4, as applicable, the Commercial Computer Software and Commercial Computer Software Documentation are being licensed to U.S. Government end users (a) only as Commercial Items and (b) with only those rights as are granted to all other end users pursuant to the terms and conditions herein. Unpublished-rights reserved under the copyright laws of the United States.

11. Governing Law and Venue. Governing law and venue for this License is set forth in Proto's Terms and Conditions, Section 13.6 "Governing Law and Venue".

12. Complete Agreement. This License constitutes the entire agreement between you and PROTO relating to the PROTO Software and supersedes all prior or contemporaneous understandings regarding such subject matter. No amendment to or modification of this License will be binding unless in writing and signed by PROTO.

Updated: February 2026

PROTO Privacy

Privacy is one of PROTO's core values. Your device is important to many aspects of your business. Our aim is to keep your business your business.

Collection and Use of Data

Data referred to under this policy can be used to identify or contact a user of a PROTO Device. You may be asked to provide information anytime you are in contact with PROTO or a PROTO affiliated company. PROTO and its affiliates may share this information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, services, and content. You are not required to provide the information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our products or services or respond to any queries you may have. Here are some examples of the types of information PROTO may collect and how we may use it:

What information we collect

- When you download a software update, connect to our services, contact us or participate in an online survey, we may collect a variety of information, including your organization's name, mailing address, phone number, email address, contact preferences, device identifiers, IP address, location information, and credit card information, if applicable.

How we use your information

We may process your information: for the purposes described in this Privacy Policy, with your consent, for compliance with a legal obligation to which PROTO is subject, for the performance of a contract to which you are party, in order to protect your vital interests, or when we have assessed it is necessary for the purposes of the legitimate interests pursued by PROTO or a third party to whom it may be necessary to disclose information. If you have questions about this legal basis you can contact the Data Protection Officer.

- The data information we collect allows us to keep you posted on PROTO's latest product announcements, software updates, and upcoming events. If you don't want to be on our mailing list, you can opt-out anytime by updating your preferences.
- We also use data information to help us create, develop, operate, deliver, and improve our products, services, content and advertising. We may also use your information for account and network security purposes, including in order to protect our services for the benefit of all our users, and pre-screening or scanning uploaded content for potentially illegal content.
- From time to time, we may use your data information to send important notices, such as communications about changes to our terms, conditions, and policies. Because this information is important to your interaction with PROTO, you may not opt out of receiving these communications.
- We may also use data information for internal purposes such as auditing, data analysis, and research to improve PROTO's products, services, and customer communications.

Source of your information where they are not collected from you

We may validate the information provided by you when creating a PROTO ID when applicable with a third party for security and fraud prevention purposes.

Collection and Use of Information

We also collect data in a form that does not, on its own, permit direct association with any specific organization. We may collect, use, transfer, and disclose information for any purpose. The following are some examples of information that we collect and how we may use it:

- We may collect information such as industry, zip code, area code, unique device identifier, referrer URL, location, and the time zone where a PROTO product is used so that we can better understand customer behavior and improve our products, services, and advertising.
- We may collect information regarding customer activities on our website, cloud services, and from our other products and services. This information is aggregated and used to help us provide more useful information to our customers and to understand which parts of our website, products, and services are of most interest.
- We may collect and store details of how you use our services, including search queries. This information may be used to improve the relevancy of results provided by our services. Except in limited instances to ensure quality of our services over the Internet, such information will not be associated with your IP address.
- With your explicit consent, we may collect data about how you use your device and applications in order to help app developers improve their apps.

Cookies and Other Technologies

PROTO's websites, online services, interactive applications, email messages, and advertisements may use "cookies" and other technologies such as pixel tags and web beacons. These technologies help us better understand user behavior, tell us which parts of our websites people have visited, and facilitate and measure the effectiveness of advertisements and web searches. We treat information collected by cookies and other technologies as non-specific identifier information.

As is true of most internet services, we gather some information automatically and store it in log files. This information includes Internet Protocol (IP) addresses, browser type and language, Internet service provider (ISP), referring and exit websites and applications, operating system, date/time stamp, and clickstream data. We use this information to understand and analyze trends, to administer the site, to learn about user behavior on the site, to improve our product and services. PROTO may use this information in our marketing and advertising services.

Transfer of Personal Data Between Countries

PROTO products and offerings connect you to the world. To make that possible, your personal data may be transferred to or accessed by entities around the world. PROTO complies with laws on the transfer of personal data between countries to help ensure your data is protected, wherever it may be.

If you do not reside in the U.S., your personal data may be processed by PROTO. For example, imagery and associated data may be collected by PROTO around the world to improve video latency and to support PROTO's video capture features.

PROTO's international transfer of personal data collected in the European Area, the United Kingdom, and Switzerland is governed by Standard Contractual Clauses found at https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en. PROTO's international transfer of personal data collected in participating Asia-Pacific Economic Cooperation (APEC) countries abides by the APEC Cross-Border Privacy Rules (CBPR) System and Privacy Recognition for Processors (PRP) System for the transfer of personal data. If you have questions or unresolved concerns, contact our Chief Technology Officer at support@protohologram.com.

Others

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for PROTO to disclose your information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance,

disclosure is necessary or appropriate. We may also disclose information about you, but only where there is a lawful basis for doing so, if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. This could include providing information to public or governmental authorities. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all information we collect to the relevant third party.

Protection of Information

PROTO takes the security of your information very seriously. PROTO online services protect your information during transit using encryption. When your data is stored by PROTO, we use computer systems with limited access housed in facilities using security measures. Cloud data is stored in encrypted form including when we utilize third-party storage.

Retention of Information

We will retain your information for the period necessary to fulfill the purposes outlined in this Privacy Policy and our service specific privacy summaries. Data is retained indefinitely unless deletion is requested by the customer, in which case, data is deleted within thirty (30) days of request.

Location-Based Services

To provide location-based services on PROTO products, PROTO and our partners and licensees, such as maps data providers, may collect, use, and share precise location data, including the real-time geographic location of your PROTO device. Where available, location-based services may use GPS, Bluetooth, and your IP Address, along with crowd-sourced Wi-Fi hotspot and cell tower locations, and other technologies to determine your devices' approximate location. Unless you provide consent, this location data is collected anonymously in a form that does not uniquely identify you and is used by PROTO and our partners and licensees to provide and improve location-based products and services. For example, your device may share its geographic location with application providers when you opt in to their location services.

Third-Party Sites and Services

PROTO websites, products, applications, and services may contain links to third-party websites, products, and services. Our products and services may also use or offer products or services from third parties – for example, a third-party app.

Information collected by third parties, which may include such things as location data or contact details, is governed by their privacy practices. We encourage you to learn about the privacy practices of those third parties. If you purchase a subscription in a third party app, we may offer the ability to create a Subscriber ID that is unique to you and the developer or publisher which we use to provide reports to the developer or publisher that include information about the subscription you purchased, and your country of domicile.

California Privacy Disclosures

Although the California Consumer Privacy Act ("CCPA") does not currently apply to PROTO, the CCPA provides California consumer residents with specific rights regarding their personal information. This section describes a California resident's CCPA rights.

The following is not applicable to de-identified or aggregated personal information or data publicly available.

Information we collect

In the execution of our services and when visiting our website we collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device. In particular, we may collect and disclose for a business purpose the following categories of data from our users:

Category	Examples	
A. Identifiers	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address	COLLECT: YES DISCLOSE: YES, to affiliates, service providers, and other vendors, if any, mentioned in our Privacy Policy.
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information Some personal information included in this category may overlap with other categories.	COLLECT: NO DISCLOSE: NO
C. Protected classification characteristics under California or federal law	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	COLLECT: NO DISCLOSE: NO
D. Commercial information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	COLLECT: YES DISCLOSE: YES, to affiliates, service providers, and other vendors mentioned in this Privacy Policy.
E. Biometric information	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	COLLECT: NO DISCLOSE: NO
F. Internet or other similar network activity	Browsing history, search history, information on a user's interaction with a website, application, advertisements or other content.	COLLECT: YES DISCLOSE: YES, to affiliates, service providers, and other vendors mentioned in this Privacy Policy.
G. Geolocation data	Physical location or movements, or the location of your device.	COLLECT: YES

		DISCLOSE: YES, to affiliates, service providers, and other vendors mentioned in this Privacy Policy.
H. Sensory data	Audio, electronic, visual, thermal, olfactory, or similar information	COLLECT: NO DISCLOSE: NO
I. Professional or employment-related information	Current or past job history or performance evaluations	COLLECT: NO DISCLOSE: NO
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. § 1232g, 34 C.F.R. Part 99))	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	COLLECT: NO DISCLOSE: NO

We disclose your data for a business purpose to the following categories of third parties:

- Service providers
- Third parties to whom we disclose your personal information in connection with products or services we provide to you, and to accomplish our business purposes and objectives as set forth in the Privacy Policy.

Data from children?

We do not intentionally collect information from children under the age of eighteen (18) years as we do not offer services to them. Parents who set up a profile holding information about children under the age of eighteen (18) years can only do so by granting parental consent which consent choices can be changed by the adults in the family. We do not direct services to children under the age of sixteen (16) years old. As a result, we do not knowingly process data or information from children under sixteen (16) years old.

Do not sell?

We do not respond to “Do Not Sell” requests as we do not track your data across third party websites, nor do we sell your data to third parties to provide targeted advertising. Nonetheless, we aim to make your online experience and interaction with our websites as informative, relevant and supportive as possible. One way of achieving this is to use cookies or similar techniques, which store information about your visit to our site on your computer. For more information on how we use cookies and other tracking technologies, read our Cookie Policy.

Our Companywide Commitment to Your Privacy

To make sure your information is secure, we communicate our privacy and security guidelines to PROTO employees and strictly enforce privacy safeguards within the company. PROTO is committed to the protection, security, availability, and confidentiality of customer data within the PROTO Cloud application.

Privacy Questions

If you have any questions or concerns about PROTO's Privacy Policy or data processing, you would like to contact our Data Protection Officer, or if you would like to make a complaint about a possible breach of local privacy laws, please contact us. You can always contact us by phone at the relevant PROTO support number for your country or region.

When a privacy question or question about information received in response to an access/download request is received we have a dedicated team which triages your contact to address your issue. Where your issue may be more substantive in nature, we may request more information from you. All such substantive contacts receive a response within seven (7), days wherever possible - providing a response on the issue raised, requesting additional information where necessary or indicating that a response will require additional time.

Where your complaint indicates an improvement could be made in our handling of privacy issues we will take steps to make such an update at the next reasonable opportunity. In the event that a privacy issue has resulted in a negative impact on your organization then we will take steps to address that with you.

PROTO may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy. We will also contact you via your contact information on file, for example by email, notification or some other equivalent method.

Updated: June 2024

Proto Media Services and End User License Agreement

These terms and conditions create a contract between you and Proto (the “Agreement”). Please read the Agreement carefully. To confirm your understanding and acceptance of the Agreement, click “Agree.”

A. INTRODUCTION TO OUR SERVICES

This Agreement governs your use of Proto’s services (“Services”), through which you can buy, get, license, rent or subscribe to content, Apps (as defined below), and other in-app services (collectively, “Content”). Content may be offered through the Services by Proto or a third party. Our Services are available for your use in your country or territory of residence (“Home Country”). By creating an account for use of the Services in a particular country or territory you are specifying it as your Home Country. To use our Services, you need compatible hardware, software (latest version recommended and sometimes required) and Internet access (fees may apply). Our Services’ performance may be affected by these factors.

B. USING OUR SERVICES

PAYMENTS, TAXES, AND REFUNDS

You can acquire Content on our Services for free or for a charge, either of which is referred to as a “Transaction.” Each Transaction is an electronic contract between you and Proto, and/or you and the entity providing the Content on our Services.

Proto will charge your selected payment method (such as your credit card, debit card or gift card/code) for any paid Transactions, including any applicable taxes. If we cannot charge your selected payment method for any reason (such as expiration or insufficient funds), you remain responsible for any uncollected amounts, and we will attempt to charge the payment method again as you may update your payment method information. If you preorder Content, you will be charged when the Content is delivered to you (unless you cancel prior to the Content’s availability). In accordance with local law, Proto may update information regarding your selected payment method if provided such information by your financial institution.

All Transactions are final. Content prices may change at any time. If technical problems prevent or unreasonably delay delivery of Content, your exclusive and sole remedy is either replacement of the Content or refund of the price paid, as determined by Proto. From time to time, Proto may refuse a refund request if we find evidence of fraud, refund abuse, or other manipulative behavior that entitles Proto to a corresponding counterclaim.

ACCOUNT

Using our Services and accessing your Content may require a Proto ID. A Proto ID is the account you use across Proto’s ecosystem. Your account is valuable, and you are responsible for maintaining its confidentiality and security. Proto is not responsible for any losses arising from the unauthorized use of your account. Please contact Proto if you suspect that your account has been compromised. You must be age 13 (or equivalent minimum age in your Home Country, as set forth in the registration process) to create an account and use our Services. Proto IDs for persons under this age can be created by a parent or legal guardian using Family Sharing or by an approved educational institution.

PRIVACY

Your use of our Services is subject to Proto’s Privacy Policy, which is available at www.protohologram.com.

SERVICES AND CONTENT USAGE RULES

Your use of the Services and Content must follow the rules set forth in this section (“Usage Rules”). Any other use of the Services and Content is a material breach of this Agreement. Proto may monitor your use of the Services and Content to ensure that you are following these Usage Rules.

All Services:

- Proto’s delivery of Services or Content does not transfer any commercial or promotional use rights to you, and does not constitute a grant or waiver of any rights of the copyright owners.
- Manipulating play counts, downloads, ratings, or reviews via any means — such as (i) using a bot, script, or automated process; or (ii) providing or accepting any kind of compensation or incentive — is prohibited.
- It is your responsibility not to lose, destroy, or damage Content once downloaded. We encourage you to back up your Content regularly.
- You may not tamper with or circumvent any security technology included with the Services.
- You may access our Services only using Proto’s software, and may not modify or use modified versions of such software.

App Store Content:

- The term “Apps” includes apps and app clips for any Proto platform and/or operating system, including any in-app purchases, extensions, stickers, and subscriptions made available in such apps or app clips.

DOWNLOADS

You may be limited in the amount of Content you may download, and some downloaded Content may expire after a given amount of time after downloaded or first played. Certain Content may not be available for download at all.

You may be able to redownload previously acquired Content (“Redownload”) to your devices that are signed in with the same Proto ID (“Associated Devices”). Content may not be available for Redownload if that Content is no longer offered on our Services.

SUBSCRIPTIONS

The Services and certain Apps may allow you to purchase access to Content or Services on a subscription basis (“Paid Subscriptions”). Paid Subscriptions automatically renew until cancelled in the Manage Subscriptions section of your account settings. To learn more about cancelling your subscriptions, visit www.protohologram.com. We will notify you if the price of a Paid Subscription increases and, if required, seek your consent to continue. You will be charged no more than 24 hours prior to the start of the latest Paid Subscription period. If we cannot charge your payment method for any reason (such as expiration or insufficient funds), you remain responsible for any uncollected amounts, and we will attempt to charge the payment method as you may update your payment method information. This may result in a change to the start of your next Paid Subscription period and may change the date on which you are billed for each period. We reserve the right to cancel your Paid Subscription if we are unable to successfully charge your payment method to renew your subscription.

Certain Paid Subscriptions may offer a free trial prior to charging your payment method. If you decide to unsubscribe from a Paid Subscription before we start charging your payment method, cancel the subscription at least 24 hours before the free trial ends. If you start a free trial to a Paid Subscription offered by Proto as Content provider (an “Proto Paid Subscription”) and cancel before it ends, you cannot reactivate the free trial.

When your Paid Subscription to any Service ends, you will lose access to any functionality or Content of that Service that requires a Paid Subscription.

CONTENT AND SERVICE AVAILABILITY

Terms found in this Agreement that relate to Services, Content types, features or functionality not available in your Home Country are not applicable to you unless and until they become available to you. Certain Services and Content available to you in your Home Country may not be available to you when traveling outside of your Home Country.

THIRD-PARTY DEVICES AND EQUIPMENT

If you use our Services on a non-Proto-branded device, you may not be able to access all features or Content types. Terms in this Agreement relating to unavailable features or Content types are not applicable to you. If you later choose to access our Services from a Proto-branded device, you agree that all terms of this Agreement will apply to your use on such device. Additionally, certain Services may require, direct, or suggest you use third-party equipment in some circumstances and/or for certain activities; such use is subject to the terms and conditions of such equipment and should be made in accordance with the applicable manufacturer's instructions.

C. YOUR SUBMISSIONS TO OUR SERVICES

Our Services may allow you to submit or post materials such as comments, ratings and reviews, pictures, videos, and podcasts (including associated metadata and artwork). Your use of such features must comply with the Submissions Guidelines below, which may be updated from time to time. If you see materials that do not comply with the Submissions Guidelines, please report this to Proto.

You hereby grant Proto a worldwide, royalty-free, perpetual, nonexclusive license to use the materials you submit within the Services and related marketing, and Proto internal purposes. Proto may monitor and decide to remove or edit any submitted material.

Submissions Guidelines: You may not use the Services to:

- post any materials that (i) you do not have permission, right or license to use, or (ii) infringe on the rights of any third party;
- post personal, private or confidential information belonging to others;
- post child pornography or harmful acts against a minor;
- request personal information from a minor;
- impersonate or misrepresent your affiliation with another person, or entity;
- post, modify, or remove a rating or review in exchange for any kind of compensation or incentive;
- post a fake rating or review;
- plan or engage in any illegal, fraudulent, or manipulative activity.

If you find content that violates this policy, report it to Proto.

Don't post content to your Proto device if it fits any of the descriptions noted below.

- Inciting others to commit violent acts against individuals
- Fights involving minors
- Content where there's infliction of unnecessary suffering or harm deliberately causing an animal distress.
- Content where animals are encouraged or coerced to fight by humans

Please note this is not a complete list.

USER CONTENT; PROCESSING; OUTPUT RIGHTS.

By submitting, uploading, or otherwise providing any data, prompts, media, or other content ("Inputs") to the Services, you authorize Proto, its affiliates, and its subprocessors to access, process, store, transmit, and

transform such Inputs as necessary to provide the Apps and Services, including to generate, deliver, or re-credit outputs ("Outputs").

As between the parties, you retain all rights, title, and interest in and to your Inputs, and Proto claims no ownership in them; however, you grant Proto a non-exclusive, worldwide, royalty-free license to use, reproduce, modify, and process Inputs solely to provide, maintain, secure, and improve the Services (including quality assurance, troubleshooting, optimization, and abuse detection).

Subject to your compliance with this EULA and the applicable Media Services terms, Proto grants you a non-exclusive license to use Outputs for your internal and permitted commercial purposes, acknowledging that Outputs may be partially or wholly generated by artificial intelligence and may not be unique.

You are solely responsible for ensuring that your Inputs and use of Outputs comply with all applicable laws, do not infringe third-party rights, and are not defamatory, unlawful, or harmful.

If Proto receives a credible claim alleging that specific Inputs or Outputs infringe intellectual property or other rights, Proto may remove, disable access to, or request modification of such content, and may suspend related jobs pending resolution.

The Credit Ledger, consumption terms, refunds, and re-crediting procedures described in the Credit System and Refund & Warranty Policy apply to all processing of Inputs and generation of Outputs.

You acknowledge that Proto makes no representations or warranties regarding the accuracy, originality, or non-infringement of Outputs, that Outputs may contain inaccuracies or require human review, and that you assume all risk associated with their use.

D. PERSONALIZED RECOMMENDATION FEATURES

The Services may recommend Content to you based on your downloads, purchases and other activities. You may opt out from receiving such personalized recommendations for some Services in your account settings. Some recommendation features may require your permission before they are turned on. If you turn on these features, you will be asked to give Proto permission to collect and store certain data, including but not limited to data about your device activity, location, and usage. Please carefully read the information presented when you turn on these features.

E. ADDITIONAL APP STORE TERMS

LICENSE OF APP STORE CONTENT

App licenses are provided to you by Proto or a third party developer ("App Provider"). If you are a customer of Proto, the merchant of record is Proto, Inc., which means that you acquire the App license from Proto but the App is licensed by the App Provider. An App licensed by Proto is a "Proto App;" an App licensed by an App Provider is a "Third Party App." Proto acts as an agent for App Providers in providing the App Store and is not a party to the sales contract or user agreement between you and the App Provider. Any App that you acquire is governed by the Licensed Application End User License Agreement ("Standard EULA") set forth below, unless Proto or the App Provider provides an overriding custom license agreement ("Custom EULA"). The App Provider of any Third Party App is solely responsible for its content, warranties, and claims that you may have related to the Third Party App. You acknowledge and agree that Proto is a third party beneficiary of the Standard EULA or Custom EULA applicable to each Third Party App and may therefore enforce such agreement. Certain Apps may not appear on the device but can be accessed and used elsewhere.

IN-APP PURCHASES

Apps may offer content, services or functionality for use within such Apps (“In-App Purchases”). In-App Purchases that are consumed during the use of the App cannot be transferred among devices and can be downloaded only once. You must authenticate your account before making In-App Purchases – separate from any authentication to obtain other Content – by entering your password or using Touch ID or Face ID, if applicable. You will be able to make additional In-App Purchases for fifteen minutes without re-authenticating unless you’ve asked us to require a password for every purchase or have enabled Touch ID or Face ID, if applicable. You can turn off the ability to make In-App Purchases by following these instructions: www.protohologram.com.

APP MAINTENANCE AND SUPPORT

Proto is responsible for providing maintenance and support for Proto Apps only, or as required under applicable law. App Providers are responsible for providing maintenance and support for Third Party Apps.

APP BUNDLES

Some Apps may be sold together as a bundle (“App Bundle”). The price displayed with an App Bundle is the price you will be charged upon purchasing the App Bundle. The App Bundle price may be reduced to account for Apps you have already purchased or acquired, but may include a minimum charge to complete the App Bundle.

LICENSED APPLICATION END USER LICENSE AGREEMENT

Apps made available through the App Store are licensed, not sold, to you. Your license to each App is subject to your prior acceptance of either this Licensed Application End User License Agreement (“Standard EULA”), or a custom end user license agreement between you and the Application Provider (“Custom EULA”), if one is provided. Your license to any Proto App under this Standard EULA or Custom EULA is granted by Proto, and your license to any Third Party App under this Standard EULA or Custom EULA is granted by the Application Provider of that Third Party App. Any App that is subject to this Standard EULA is referred to herein as the “Licensed Application.” The Application Provider or Proto as applicable (“Licensor”) reserves all rights in and to the Licensed Application not expressly granted to you under this Standard EULA.

a. Scope of License: Licensor grants to you a nontransferable license to use the Licensed Application on any Proto-branded products that you own or control and as permitted by the Usage Rules. The terms of this Standard EULA will govern any content, materials, or services accessible from or purchased within the Licensed Application as well as upgrades provided by Licensor that replace or supplement the original Licensed Application, unless such upgrade is accompanied by a Custom EULA. Except as provided in the Usage Rules, you may not distribute or make the Licensed Application available over a network where it could be used by multiple devices at the same time. You may not transfer, redistribute or sublicense the Licensed Application and, if you sell your Proto Device to a third party, you must remove the Licensed Application from the Proto Device before doing so. You may not copy (except as permitted by this license and the Usage Rules), reverse-engineer, disassemble, attempt to derive the source code of, modify, or create derivative works of the Licensed Application, any updates, or any part thereof (except as and only to the extent that any foregoing restriction is prohibited by applicable law or to the extent as may be permitted by the licensing terms governing use of any open-sourced components included with the Licensed Application).

b. Consent to Use of Data: You agree that Licensor may collect and use technical data and related information—including but not limited to technical information about your device, system and application software, and peripherals—that is gathered periodically to facilitate the provision of software updates, product support, and other services to you (if any) related to the Licensed Application. Licensor may use this information, as long as it is in a form that does not personally identify you, to improve its products or to provide services or technologies to you.

c. Termination. This Standard EULA is effective until terminated by you or Licensor. Your rights under this Standard EULA will terminate automatically if you fail to comply with any of its terms.

d. External Services. The Licensed Application may enable access to Licensor's and/or third-party services and websites (collectively and individually, "External Services"). You agree to use the External Services at your sole risk. Licensor is not responsible for examining or evaluating the content or accuracy of any third party External Services, and shall not be liable for any such third-party External Services. Data displayed by any Licensed Application or External Service, including but not limited to financial, medical and location information, is for general informational purposes only and is not guaranteed by Licensor or its agents. You will not use the External Services in any manner that is inconsistent with the terms of this Standard EULA or that infringes the intellectual property rights of Licensor or any third party. You agree not to use the External Services to harass, abuse, stalk, threaten or defame any person or entity, and that Licensor is not responsible for any such use. External Services may not be available in all languages or in your Home Country, and may not be appropriate or available for use in any particular location. To the extent you choose to use such External Services, you are solely responsible for compliance with any applicable laws. Licensor reserves the right to change, suspend, remove, disable or impose access restrictions or limits on any External Services at any time without notice or liability to you.

e. NO WARRANTY: YOU EXPRESSLY ACKNOWLEDGE AND AGREE THAT USE OF THE LICENSED APPLICATION IS AT YOUR SOLE RISK. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE LICENSED APPLICATION AND ANY SERVICES PERFORMED OR PROVIDED BY THE LICENSED APPLICATION ARE PROVIDED "AS IS" AND "AS AVAILABLE," WITH ALL FAULTS AND WITHOUT WARRANTY OF ANY KIND, AND LICENSOR HEREBY DISCLAIMS ALL WARRANTIES AND CONDITIONS WITH RESPECT TO THE LICENSED APPLICATION AND ANY SERVICES, EITHER EXPRESS, IMPLIED, OR STATUTORY, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES AND/OR CONDITIONS OF MERCHANTABILITY, OF SATISFACTORY QUALITY, OF FITNESS FOR A PARTICULAR PURPOSE, OF ACCURACY, OF QUIET ENJOYMENT, AND OF NONINFRINGEMENT OF THIRD-PARTY RIGHTS. NO ORAL OR WRITTEN INFORMATION OR ADVICE GIVEN BY LICENSOR OR ITS AUTHORIZED REPRESENTATIVE SHALL CREATE A WARRANTY. SHOULD THE LICENSED APPLICATION OR SERVICES PROVE DEFECTIVE, YOU ASSUME THE ENTIRE COST OF ALL NECESSARY SERVICING, REPAIR, OR CORRECTION.

f. Limitation of Liability. TO THE EXTENT NOT PROHIBITED BY LAW, IN NO EVENT SHALL LICENSOR BE LIABLE FOR PERSONAL INJURY OR ANY INCIDENTAL, SPECIAL, INDIRECT, OR CONSEQUENTIAL DAMAGES WHATSOEVER, INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF PROFITS, LOSS OF DATA, BUSINESS INTERRUPTION, OR ANY OTHER COMMERCIAL DAMAGES OR LOSSES, ARISING OUT OF OR RELATED TO YOUR USE OF OR INABILITY TO USE THE LICENSED APPLICATION, HOWEVER CAUSED, REGARDLESS OF THE THEORY OF LIABILITY (CONTRACT, TORT, OR OTHERWISE) AND EVEN IF LICENSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. In no event shall Licensor's total liability to you for all damages (other than as may be required by applicable law in cases involving personal injury) exceed the amount of fifty dollars (\$50.00). The foregoing limitations will apply even if the above stated remedy fails of its essential purpose.

g. You may not use or otherwise export or re-export the Licensed Application except as authorized by United States law and the laws of the jurisdiction in which the Licensed Application was obtained. In particular, but without limitation, the Licensed Application may not be exported or re-exported (a) into any U.S.-embargoed countries or (b) to anyone on the U.S. Treasury Department's Specially Designated Nationals List or the U.S. Department of Commerce Denied Persons List or Entity List. By using the Licensed Application, you represent and warrant that you are not located in any such country or on any such list. You also agree that you will not use these products for any purposes prohibited by United States law, including, without limitation, the development, design, manufacture, or production of nuclear, missile, or chemical or biological weapons.

h. The Licensed Application and related documentation are "Commercial Items", as that term is defined at 48 C.F.R. § 2.101, consisting of "Commercial Computer Software" and "Commercial Computer Software Documentation", as such terms are used in 48 C.F.R. § 12.212 or 48 C.F.R. § 227.7202, as applicable. Consistent with 48 C.F.R. § 12.212 or 48 C.F.R. §§ 227.7202-1 through 227.7202-4, as applicable, the Commercial Computer Software and Commercial Computer Software Documentation are being licensed to U.S. Government end users (a) only as Commercial Items and (b) with only those rights as are granted to all other end users pursuant to the terms and conditions herein. Unpublished-rights reserved under the copyright laws of the United States.

i. Except to the extent expressly provided in the following paragraph, this Agreement and the relationship between you and Proto shall be governed by the laws of the State of California, excluding its conflicts of law provisions. You and Proto agree to submit to the personal and exclusive jurisdiction of the courts located within the county of Los Angeles, California, to resolve any dispute or claim arising from this Agreement.

F. ADDITIONAL TERMS FOR CERTAIN CONTENT ACQUIRED FROM THIRD PARTIES

Some Content available in certain Services are acquired by You from the third-party provider of such Content (as displayed on the product page and/or during the acquisition process for the relevant Content), not Proto. In such case, Proto acts as an agent for the Content provider in providing the Content to you, and therefore Proto is not a party to the Transaction between you and the Content provider. In that scenario, Content is licensed by the Content provider. The Content provider reserves the right to enforce the terms of use relating to such Content. The Content provider is solely responsible for such Content, any warranties to the extent that such warranties have not been disclaimed, and any claims that you or any other party may have relating to such Content.

H. ADDITIONAL Proto FITNESS TERMS

Proto Fitness is for entertainment and/or informational purposes only and is not intended to provide any medical advice. You should always seek the advice of an appropriately qualified healthcare professional regarding (a) the safety and advisability of any given activity, or (b) any specific medical condition or symptoms.

I. CARRIER MEMBERSHIP

Where available, you may be offered to purchase a Service membership from your wireless carrier (a "Carrier Membership"). If you purchase a Carrier Membership, your carrier is the merchant of record, which means that you acquire the Service license from your carrier, which will bill you for the cost of your Service membership, but the Service is provided by Proto. Your purchase relationship with the carrier is governed by the carrier's terms and conditions, not this Agreement, and any billing disputes related to a Carrier Membership must be directed to your carrier, not Proto. By using a Service through a Carrier Membership, you agree that your carrier may exchange your carrier account information, telephone number and subscription information with Proto, and that Proto may use this information to determine the status of your Carrier Membership.

J. MISCELLANEOUS TERMS APPLICABLE TO ALL SERVICES

DEFINITION OF Proto

"Proto" means: Proto Inc., located at 7111 Hayvenhurst Ave, Van Nuys, CA 91406, for all users.

CONTRACT CHANGES

Proto reserves the right at any time to modify this Agreement and to add new or additional terms or conditions on your use of the Services. Such modifications and additional terms and conditions will be effective immediately and incorporated into this Agreement. Your continued use of the Services will be deemed acceptance thereof.

THIRD-PARTY MATERIALS

Proto is not responsible or liable for third party materials included within or linked from the Content or the Services.

INTELLECTUAL PROPERTY

You agree that the Services, including but not limited to Content, graphics, user interface, audio clips, video clips, editorial content, and the scripts and software used to implement the Services, contain proprietary information and material that is owned by Proto and/or its licensors, and is protected by applicable intellectual property and other laws, including but not limited to copyright. You agree that you will not use such proprietary information or materials in any way whatsoever except for use of the Services for personal, noncommercial uses in compliance with this Agreement. No portion of the Services may be reproduced in any form or by any means, except as expressly permitted by this Agreement. You agree not to modify, rent, loan, sell, or distribute the Services or Content in any manner, and you shall not exploit the Services in any manner not expressly authorized.

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TERMINATION AND SUSPENSION OF SERVICES

If you fail, or Proto suspects that you have failed, to comply with any of the provisions of this Agreement, Proto may, without notice to you: (i) terminate this Agreement and/or your Proto ID, and you will remain liable for all amounts due under your Proto ID up to and including the date of termination; and/or (ii) terminate your license to the software; and/or (iii) preclude your access to the Services. Proto further reserves the right to modify, suspend, or discontinue the Services (or any part or Content thereof) at any time with or without notice to you, and Proto will not be liable to you or to any third party should it exercise such rights.

DISCLAIMER OF WARRANTIES; LIABILITY LIMITATION

Proto DOES NOT GUARANTEE, REPRESENT, OR WARRANT THAT YOUR USE OF THE SERVICES WILL BE UNINTERRUPTED OR ERROR-FREE, AND YOU AGREE THAT FROM TIME TO TIME Proto MAY REMOVE THE SERVICES FOR INDEFINITE PERIODS OF TIME, CANCEL THE SERVICES AT ANY TIME, OR OTHERWISE LIMIT OR DISABLE YOUR ACCESS TO THE SERVICES WITHOUT NOTICE TO YOU. YOU EXPRESSLY AGREE THAT YOUR USE OF, OR INABILITY TO USE, OR ACTIVITY IN CONNECTION WITH THE SERVICES IS AT YOUR SOLE RISK. THE SERVICES AND ALL CONTENT DELIVERED TO YOU THROUGH THE SERVICES ARE (EXCEPT AS EXPRESSLY STATED BY Proto) PROVIDED "AS IS" AND "AS AVAILABLE" FOR YOUR USE, WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NONINFRINGEMENT. BECAUSE SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES, THE ABOVE EXCLUSION OF IMPLIED WARRANTIES MAY NOT APPLY TO YOU. IN NO CASE SHALL Proto, ITS DIRECTORS, OFFICERS, EMPLOYEES, AFFILIATES, AGENTS, CONTRACTORS, OR LICENSORS BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, SPECIAL, OR CONSEQUENTIAL DAMAGES ARISING FROM YOUR USE OF ANY OF THE SERVICES OR FOR ANY OTHER CLAIM RELATED IN ANY WAY TO YOUR USE OF THE SERVICES AND/OR CONTENT, INCLUDING, BUT NOT LIMITED TO, ANY ERRORS OR OMISSIONS IN ANY CONTENT, OR ANY INJURY, LOSS OR DAMAGE OF ANY KIND INCURRED AS A RESULT OF THE USE OF ANY CONTENT POSTED, TRANSMITTED, OR OTHERWISE MADE AVAILABLE VIA THE SERVICES, EVEN IF

ADVISED OF THEIR POSSIBILITY. BECAUSE SOME COUNTRIES, STATES OR JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR THE LIMITATION OF LIABILITY FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES, IN SUCH COUNTRIES, STATES OR JURISDICTIONS, Proto'S LIABILITY SHALL BE LIMITED TO THE EXTENT SUCH LIMITATION IS PERMITTED BY LAW.

Proto SHALL USE REASONABLE EFFORTS TO PROTECT INFORMATION SUBMITTED BY YOU IN CONNECTION WITH THE SERVICES, BUT YOU AGREE THAT YOUR SUBMISSION OF SUCH INFORMATION IS AT YOUR SOLE RISK, AND YOU HEREBY RELEASE Proto FROM ANY AND ALL LIABILITY TO YOU FOR ANY LOSS OR LIABILITY RELATING TO SUCH INFORMATION IN ANY WAY. Proto DOES NOT REPRESENT OR GUARANTEE THAT THE SERVICES WILL BE FREE FROM LOSS, CORRUPTION, ATTACK, VIRUSES, INTERFERENCE, HACKING, OR OTHER SECURITY INTRUSION, AND YOU HEREBY RELEASE Proto FROM ANY LIABILITY RELATING THERETO. YOU SHALL BE RESPONSIBLE FOR BACKING UP YOUR OWN SYSTEM, INCLUDING ANY CONTENT ACQUIRED OR RENTED THROUGH THE SERVICES. Proto IS NOT RESPONSIBLE FOR DATA CHARGES YOU MAY INCUR IN CONNECTION WITH YOUR USE OF THE SERVICES.

WAIVER AND INDEMNITY

BY USING THE SERVICES, YOU AGREE, TO THE EXTENT PERMITTED BY LAW, TO INDEMNIFY AND HOLD Proto, ITS DIRECTORS, OFFICERS, EMPLOYEES, AFFILIATES, AGENTS, CONTRACTORS, AND LICENSORS HARMLESS WITH RESPECT TO ANY CLAIMS ARISING OUT OF YOUR BREACH OF THIS AGREEMENT, YOUR USE OF THE SERVICES, OR ANY ACTION TAKEN BY Proto AS PART OF ITS INVESTIGATION OF A SUSPECTED VIOLATION OF THIS AGREEMENT OR AS A RESULT OF ITS FINDING OR DECISION THAT A VIOLATION OF THIS AGREEMENT HAS OCCURRED. YOU AGREE THAT YOU SHALL NOT SUE OR RECOVER ANY DAMAGES FROM Proto, ITS DIRECTORS, OFFICERS, EMPLOYEES, AFFILIATES, AGENTS, CONTRACTORS, AND LICENSORS AS A RESULT OF ITS DECISION TO REMOVE OR REFUSE TO PROCESS ANY INFORMATION OR CONTENT, TO WARN YOU, TO SUSPEND OR TERMINATE YOUR ACCESS TO THE SERVICES, OR TO TAKE ANY OTHER ACTION DURING THE INVESTIGATION OF A SUSPECTED VIOLATION OR AS A RESULT OF Proto'S CONCLUSION THAT A VIOLATION OF THIS AGREEMENT HAS OCCURRED. THIS WAIVER AND INDEMNITY PROVISION APPLIES TO ALL VIOLATIONS DESCRIBED IN OR CONTEMPLATED BY THIS AGREEMENT.

STATUTORY EXCEPTIONS FOR PUBLIC INSTITUTIONS

If you are a qualified public educational or government institution and any part of this Agreement, such as, by way of example, all or part of the indemnification section, is invalid or unenforceable against you because of applicable local, national, state or federal law, then that portion shall be deemed invalid or unenforceable, as the case may be, and instead construed in a manner most consistent with applicable governing law.

GOVERNING LAW

Governing law and venue for this Media Services Agreement is set forth in Proto's Terms and Conditions, Section 13.6 "Governing Law and Venue".

OTHER PROVISIONS

This Agreement constitutes the entire agreement between you and Proto and governs your use of the Services, superseding any prior agreements with respect to the same subject matter between you and Proto. You also may be subject to additional terms and conditions that may apply when you use affiliate services, third-party content, third-party software, or additional services. If any part of this Agreement is held invalid or unenforceable, that portion shall be construed in a manner consistent with applicable law to reflect, as nearly as possible, the original intentions of the parties, and the remaining portions shall remain in full force and effect. Proto's failure to enforce any right or provisions in this Agreement will not constitute a waiver of such or any other provision. Proto will not be responsible for failures to fulfill any obligations due to causes beyond its control. You agree to comply with all local, state, federal, and national laws, statutes, ordinances, and

regulations that apply to your use of the Services. Your use of the Services may also be subject to other laws. Risk of loss for all electronically delivered Transactions pass to the acquirer upon electronic transmission to the recipient. No Proto employee or agent has the authority to vary this Agreement. Proto may notify you with respect to the Services by sending an email message to your email address or a letter via postal mail to your mailing address, or by a posting on the Services. Notices shall become effective immediately. Proto may also contact you by email or push notification to send you additional information about the Services. You hereby grant Proto the right to take steps Proto believes are reasonably necessary or appropriate to enforce and/or verify compliance with any part of this Agreement. You agree that Proto has the right, without liability to you, to disclose any data and/or information to law enforcement authorities, government officials, and/or a third party, as Proto believes is reasonably necessary or appropriate to enforce and/or verify compliance with any part of this Agreement (including but not limited to Proto's right to cooperate with any legal process relating to your use of the Services and/or Content, and/or a third-party claim that your use of the Services and/or Content is unlawful and/or infringes such third party's rights). Children under the age of majority should review this Agreement with their parent or guardian to ensure that the child and parent or legal guardian understand it.

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